

MEPNN Supplier Scouting Opportunity Synopsis

Section 1: General Information

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| Scouting Number | 2024-300 |
| Item to be Scouted | Food Co-packer/Contract Manufacturer |
| Days to be scouted | 30 |
| Response Due By | 10/25/2024 |
| Description | <p>Baked Pita Chips are the product.</p> <p>2 options - sheeted dough (if thin enough) or baked pita bread that is cut, seasoned & 2nd baked into chips.</p> <p>The product contains sesame seeds.</p> |
| Notify Requester Immediately | Yes |
| State item to be used in | Michigan |

Section 2: Technical Information

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| Type of supplier being sought | Manufacturer |
| Reason | Past supplier no longer available |
| Describe the manufacturing processes (elaborate to provide as much detail as possible) | <p>The company - Freekeh Harvest - lost its primary supplier. They can provide the freekeh flour, the Everything seasoning and the packaging. The packaging would require a heat sealer.</p> <p>They would need someone willing to work with sesame seeds (an allergen), and be able to bake the bread, either with sheeted dough (if thin enough) or baked pita bread that is cut, seasoned, and then baked into chips.</p> |
| Provide dimensions / size / tolerances / performance specifications for the item | <p>more information can be found on their website including a map of retail locations where they currently have products on the shelf.</p> <p>https://freekehharvest.com/</p> |
| List required materials needed to make the product, including materials of product components | <p>Freekeh Harvest provides freekeh flour, Everything Seasoning & product packaging. Co-packer would provide additional ingredients to make/bake into pita chips.</p> <p>More information can be found on their website including a map of retail locations where they currently have products on the shelf.</p> <p>https://freekehharvest.com/</p> |
| Are there applicable certification requirements? | No |
| Certification(s) required | cGMP ,SQF/BRC |
| Are there applicable regulations? | No |
| Are there any other standards, requirements, etc.? | No |
| NAICS 1 | 311812 Commercial bakeries |
| NAICS 2 | |
| Additional Technical Comments | The products are non-GMO certified. cGMP and SQF are preferred but not required. |

Section 4: Business Information

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| Estimated potential business volume | 12,000 packages initially. |
| Estimated target price / unit cost information (if unavailable explain) | open to negotiation. |
| When is it needed by? | ASAP |
| Describe packaging requirements | Packaging will be provided and will need a heat sealer |
| Where will this item be shipped? | If within 2 hours of Detroit, it would be picked up by a distributor. Otherwise, they would like the product shipped via TQL or another carrier. |

Additional Comments

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| Is there other information you would like to include? | <p>We've identified several local co-packers who could do the work once they've scaled up to 10,000 cases per SKU (12 packages per case). They are not there yet. They hope to identify bakery or pita bread producers that would consider small volumes and build with them as product demand grows.</p> <p>Please forward interested companies in real-time.</p> |
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