



Business Growth Summit 2013

Innovation for Breakthrough Results

Stop talking about innovation and start driving results. Area business leaders and change agents are invited to join the world's leading innovation guru **Robert B. Tucker** at this premier event.

- » *Master the five best practices of global innovation vanguard firms*
- » *Unleash the mindset, skillset and toolset of the innovator to help you identify and embrace an opportunity mode of thinking*
- » *Create a culture of innovation where talented employees want to work*
- » *Develop a personal innovation strategy that increases value and improves work-life balance*

Wednesday, November 20

Microsoft Campus, 3900 Great Plains Drive South, Fargo

Registration: \$199 per participant



To register or to sponsor the event and receive multiple event registrations for your organization, visit InnovationDakota.com.



Robert B. Tucker
Best-selling author and
globally renowned
innovation consultant



The Business Growth Summit 2013 is being provided as a service to proactive businesses by Dakota MEP. With introduction to the 7 essential innovation skills at the event, the commitment to innovation continues afterwards with exclusive post-event webinar access.

"I spent 40 years developing new products for 3M and I found myself agreeing with everything Robert Tucker says about Innovation."

Art Fry, Inventor of 3M Post-it Notes

"Your ideas on innovation were right on target... Our people will remember your message long after our event is over."

Scott Dougall, GM, IBM Global Services

About Robert B. Tucker

As president of The Innovation Resource, an internationally recognized leader in the field of innovation, Robert B. Tucker leads the way in assisting organizations seeking to improve performance via systematic innovation. His pioneering research in interviewing over 50 leading innovators was published in the book *Winning the Innovation Game*. Since then, he has continued to publish widely on the subject, including his best-selling book, *Driving Growth through Innovation*, which describes the best practices of 23 innovation vanguard companies, and his latest book, *Innovation is Everybody's Business*.

A thought leader in the global Innovation Movement, Tucker is a frequent contributor to publications such as *Harvard Management Update*, *Strategy & Leadership* and the *Journal of Business Strategy*. He has appeared on Bloomberg, ABC, NBC, PBS and the CNBC series on *The Business of Innovation*. Tucker's clients include over 200 of the Fortune 500 companies. He has worked in over 45 countries sharing his concepts and strategies with business and government leaders.

About Dakota MEP

Dakota MEP helps companies grow more productively and profitably through helping them in their commitments to continuous improvement and innovation. North Dakota companies served by Dakota MEP have reported \$452 million in benefits and impacts and the creation or retention of nearly 2,700 jobs.

